



# Do More with Your Restaurant Payroll & People Data - Increase Profits

Want to learn more about how PrimePay can help your organization?

Visit [PrimePay.com](https://www.primepay.com) for more information.

## Untapped Profit Potential Lies in the Data You Own

Cumbersome payroll processes are not the only source of frustration for restaurant owners. In an age where 60% of small businesses understand the value of data and have invested in analytical tools, limited resources and tech know-how often mean those tools are not fully utilized, leaving the potential of customer data untapped and money on the table.

### KEY DATA CHALLENGES FOR RESTAURANTS

- Lack of data-driven decisions around spend.
- Increase in data management needs.
- Limited ROI from data analytics tools.

## Give Your Payroll Platform an Edge Over Competitors

PrimePay's Restaurant Analytics product delivers our clients not only a top-notch payroll platform, but also provides enhanced analytical and benchmarking capabilities for better decision-making and transparency into how to increase company profitability.

In addition to stunning visual representations of spend and revenue data, clients also get access to turnkey reports that show how their business ranks among competitors and forecasting tools that can be utilized for more accurate budget planning.

## Who is PrimePay

PrimePay is a leading national payroll technology and services provider to businesses ranging from 1 - 5,000+ employees. PrimePay's Gold product is uniquely positioned to support small businesses with payroll, tax, time and attendance and compliance solutions to manage your people and grow your business.

## Key Benefits

For the cost of your current payroll solution, PrimePay not only automates and simplifies employee administration, but also provides restaurant owners with a robust data analytics solution via our ProfitKeeper product.

### PAYROLL

Improve operational efficiency with a payroll system that runs in just three steps while PrimePay handles all your tax filing needs and ensures timely delivery of payments.

### DATA VISUALIZATION

Gain easy and immediate access to spend and revenue information across and against any time period with clear visualizations that render the information easy to understand, share, and act on.

### BENCHMARKING

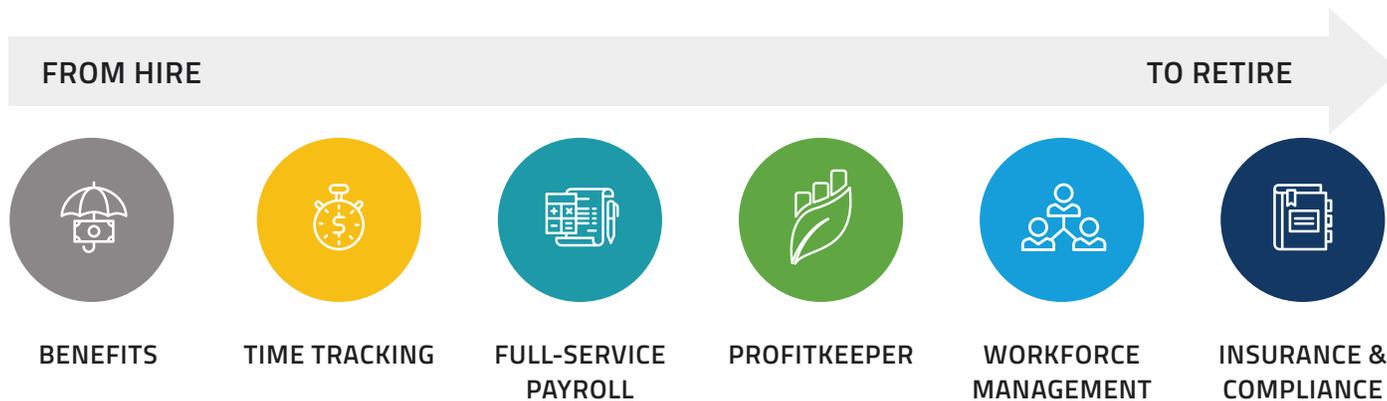
Unlock benchmarking metrics across locations to compare your costs to those of competitors, other franchise stores, identify areas of over- and under-spending, and make informed decisions.

### FORECASTING TOOLS

Simulate changes to revenue and spend to accurately predict profit gains and make more informed business operation decisions.



# Flexible Solutions to Meet Your Specific Business Needs



## Our Full Suite of Solutions

- 1 Benefits:** No matter the size or choice of plan, PrimePay helps with administration of pre-tax benefits for your employees.
- 2 Time Tracking:** As an alternative to manual time card management, we offer a cloud-based solutions including facial recognition, biometric, and mobile app systems.
- 3 Full-Service Payroll:** Improve business efficiency when you run payroll in just three steps. We will also handle all of your federal, state, and local payroll tax filing and make sure payments are sent on time.
- 4 Workforce Management:** Integrate workforce management tools to best meet your needs by choosing from introductory time and attendance offerings, with the ability to upgrade.
- 5 Insurance and Compliance:** We provide Employee Verification Automation Services and unlimited 24/7 HR and employment law advice from licensed employment attorneys.
- 6 ProfitKeeper:** Increase profitability with our robust data analytics solution that delivers visualizations and dashboards, benchmarking capabilities and forecasting tools to help business leaders make informed decisions.

## Exceptional Service Starts Here

PrimePay's solutions have been specifically designed with the needs of the small business owner in mind. We know you can't wait days for help when things go wrong. That's why we're focused on delivering a top-quality service and exemplary customer care.

Unlike other small business payroll and HCM providers, we walk the talk. That's why the average hold time for PrimePay customers calling in for online support is a mere 27 seconds.

## Better Business Starts with PrimePay

- ✓ Eliminate time-consuming manual processes.
- ✓ Simplify and streamline business technology.
- ✓ Reduce compliance risk and save costs.
- ✓ Deliver a great employee & customer experience.